KATZ TELEVISION

125 West 55th St New York, NY 10019

Contract # 25318203 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/959/7955 815 SLATERS LANE ALEXANDRIA, VA 22314 Product: Ohio Agency Order #: 5424634

anyshub

Changes as of: 9/26/2016 at 10:03 AM Flight: 9/28/16 - 10/3/16 Advertiser: TRUMP, DONALD

Office: WASHINGTON Primary Demo: Adults 18+

Version: Current State Version 1
Station: WSTR
Market: Cincinnati

Total \$: \$4,220.00 Total Spots: 24

Total CPP: \$95.05 Total GRP: 44.4

tion:

Buyer: MediaAssistant, AMAG Salesperson: ALEXANDRA BRADLEY 202-955-5342

Comments: Separation: 30

1ediaAssistant, AMAG	Con Type: POLITICAL/VOTE	
LEXANDRA	Assistant: ALEXANDRA BRADLEY	Separati
RADLEY	202-955-5342	
00 01 1000		

	W-F,M-Tu 6 10p-10:30p   LCL12-10-STR64	W-F,M-Tu 5 7:30p-8p BG BNG THRY B	W-F,M-Tu 4 6:30p-7p FAMILY FEUD B	W-F,M-Tu 3 6p-6:30p FAMILY FEUD	W-F,M-Tu 2 8a-9a GD MRN CINN@8A	W-F,M-Tu 1 7a-8a GD MRN CINN@7A	# Day/Time DP Program	
			160	No	2	R		
	\$200.00	\$300.00	\$260.00	\$225.00	\$40.00	\$40,00	Rate	
101	1.5	3.4	2.2 30 1	1.6	<u>1</u> .ω	1.1	A18P Rating	
TOTALS: 6	1.5 30 1	3.4 30 1	30	30 1	30 1	30 1	Len	
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6	_	_	_				10/3	9/
								9/28 - 10/3
24	4	4	4	4	4	4	Spots	Total
24 \$4,220.00 \$95.05	\$800.00 \$133.33	\$1,200.00 \$88.24	\$1,000.00 \$113.64	\$900.00 \$140.63	\$160.00 \$30.77	\$160.00 \$36.36	49	Total
\$95.05	\$133.33	\$88.24	\$113.64	\$140.63	\$30.77	\$36.36	CPP	
44.4	6.0	13.6	8.8	6.4	5.2	4.4	GRP	



Contract # 25318203 Agency: AMER MEDIA & ADVOCACY GROUP 521/959/7955 Changes as of: 9/26/2016 at 10:03 AM

Agency Order #: 5424634 Product: Ohio

ALEXANDRIA, VA 22314 815 SLATERS LANE

> Advertiser: TRUMP, DONALD Flight: 9/28/16 - 10/3/16

Station: WSTR Market: Cincinnati

Office: WASHINGTON

Version: Current State Version 1

Total Spots:

Total \$: \$4,220.00

24

Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Separation:

Total GRP: 44.4 Total CPP: \$95.05

Assistant: ALEXANDRA BRADLEY 202-955-5342

202-955-5342

Salesperson: ALEXANDRA BRADLEY

Buyer: MediaAssistant, AMAG

**Order Level Comments** 

09/26/16 10:03 AM ALEXANDRA BRADLEY Separation: 30 Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Market Budget: WSTR Share: Comment: WLWT: 19% WXIX: 13% WKRC: WCPO: 41% 24% 3% \$137,667 Competitive Information

> Day/Time Total % Distrib 100% 100% Daypart Summary 24 24 \$4,220.00 \$4,220.00 Dollars \$95.05 \$95.05 CPP 44.4 GRP 44.4

2016-Oct Month Total Monthly Summary Spots 24 **24** \$4,220.00 Dollars

Queued for Electronic Contracting New Trans Created/Received Created by 9/26/16 10:03 AM ALEXANDRA BRADLEY 9/26/16 10:03 AM New Status Spot+ 24 Spot-Transaction History \$0 \$4,220.00 \$ Chg Contract \$ Comment \$0 \$4,220.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR 1906 Highlands Ave

Agency

Advertiser

Cincinnati, OH 45219

Alexandria, VA 22314 815 Slaters Ln American Media & Advocacy Group

> Schedule Dates Contract # POLITICAL CANDIDATE (ns) (1186) 09/28/16-10/03/16 American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 2645660 CO-OP Date Entered **Entered By** Last Modified 09/27/16 Rita Schmidgall 09/29/16

Millennium Washington DC Millennium/DC, Washington DC (1108) Order Type Demo Headline # Normal A18+

521/959/7955 (865852)

Sales Tax Net Total

SE

521/959/7955

Phone/Fax Buyer Name Sales Office Salesperson Brand Product

MediaAssistant,,

Comments Billing Type Account Types

Separation: 30 REP-ALEXANDRA BRADLEY

Weekly/Irregular

National/Political Candidate Agency BRD Commission Commission % Package Deal 15.00 \$629.25 \$3,565.75 ECR25318203

**Rate** \$4,195.00

Cincinnati (WSTR)
By Broadcast Month
Oct. 2016 <u>Spots</u> 27

		Grand Total:
		27
		\$4,195.00

	_	_		_			-						_
Accepted			8.1	8.0	6.0	5.0	4.2	4.1	4.0	2.0	1.0	Line	
Accepted-Agency/Advertiser:			8.1 Revised Line / SPOT (2-1.3)	8.0 Revised Line / SPOT (2-1.3)	6.0 Normal Line / SPOT (2-1.3)	5.0 Normal Line / SPOT (2-1.3)	4.2 Normal Line / SPOT (1-1.1)	4.1 Revised Line / SPOT (1-1.1)	4.0 Revised Line / SPOT (1-1.1)	2.0 Normal Line / SPOT (1-1.1)	1.0 Normal Line / SPOT (1-1.1)	Line Type / Break Type (Ref #)	
			10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	Dates	
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Date:					\$40.00	\$40.00	\$35.00			\$40.00	\$40.00	Rate	
Comments:					\$40.00	\$40.00	\$70.00			\$40.00	\$40.00	Total	
			Cincinnati (WSTR)	Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	\$70.00 Cincinnati (WSTR)	Cincinnati (WSTR)	Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	Station	
			GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@7A	Comments					
			9/28/16	9/27/16	9/27/16	9/27/16	9/29/16	9/28/16	9/27/16	9/27/16	9/27/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part/of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR 1906 Highlands Ave Cincinnati, OH 45219

Agency

Advertiser

Product

Brand

815 Slaters Ln American Media & Advocacy Group WSTR

Alexandria, VA 22314

Comments

Separation: 30 REP-ALEXANDRA BRADLEY

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

521/959/7955

Phone/Fax **Buyer Name** Sales Office Salesperson

Schedule Dates Contract # American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 09/28/16-10/03/16 2645660 CO-OP **Entered By** Date Entered Last Modified 09/29/16 09/27/16

MediaAssistant,, Millennium Washington DC Millennium/DC, Washington DC (1108) 521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186) Order Type Demo Net Total Commission Commission % Package Deal Headline # 15.00 A18+

ECR25318203 Rita Schmidgall Normal

\$629.25

Sales Tax

Cincinnati (WSTR)

By Broadcast Month
Oct. 2016 Grand Total: 27 27

\$4,195.00 \$4,195.00

\$3,565.75

Accepted-		17.0	16.2	16.1	16.0	14.0	13.0	12.2	12.1	12.0	10.0	9.0	8.2	Line	
Accepted-Agency/Advertiser:		17.0 Normal Line / Access (5-3.4)	16.2 Normal Line / Access (4-2.2)	16.1 Revised Line / Access (4-2.2)	16.0 Revised Line / Access (4-2.2)	14.0 Normal Line / Access (4-2.2)	13.0 Normal Line / Access (4-2.2)	12.2 Normal Line / Access (3-1.6)	12.1 Revised Line / Access (3-1.6)	12.0 Revised Line / Access (3-1.6)	10.0 Normal Line / Access (3-1.6)	9.0 Normal Line / Access (3-1.6)	8.2 Normal Line / SPOT (2-1.3)	Line Type / Break Type (Ref #)	
		09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	Dates	
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Date:		ښ	::	ü	::	ü	ü	iù	نيَ	ښ	نيَ	نيَ	::	Length	
Accepted-Station:	CON	:30 7:28:30P- The Big Bang Theory B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 8A- News-Good Morning Cincinnati at 8a	Run Times	
tation:	FIR													SPW	
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Date:		\$300.00	\$150.00			\$250.00	\$250.00	\$150.00			\$225.00	\$225.00	\$35.00	Rate	
 Comments:		\$300.00	\$300.00			\$250.00	\$250.00	\$300.00			\$225.00	\$225.00	\$70.00	Total	
		\$300.00 Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	Cincinnati (WSTR)	Cincinnati (WSTR)	\$250.00 Cincinnati (WSTR)	\$250.00 Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	Cincinnati (WSTR)	Cincinnati (WSTR)	\$225.00 Cincinnati (WSTR)	\$225.00 Cincinnati (WSTR)	\$70.00 Cincinnati (WSTR)	Station	
		BG BNG THRY B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	GD MRN CINN@8A	Comments	
		9/27/16	9/29/16	9/28/16	9/27/16	9/27/16	9/27/16	9/29/16	9/28/16	9/27/16	9/27/16	9/27/16	9/29/16	Entered	

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Accepted



Alexandria, VA 22314 American Media & Advocacy Group Cincinnati, OH 45219 1906 Highlands Ave

Brand

Product

Agency Advertiser Schedule Dates Contract #

815 Slaters Ln

Millennium Washington DC Millennium/DC, Washington DC (1108) 521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186) American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 09/28/16-10/03/16 2645660 Demo CO-OP Order Type **Entered By** Date Entered Headline # Last Modified A18+ 09/29/16 09/27/16 Normal

Package Deal ECR25318203 Rita Schmidgall

Commission % 15.00 \$629.25

Commission \$3,565.75

Sales Tax Net Total

Comments

Separation: 30 REP-ALEXANDRA BRADLEY

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

S

521/959/7955

MediaAssistant,,

Phone/Fax Buyer Name Sales Office Salesperson

> Cincinnati (WSTR)
> By Broadcast Month
> Oct. 2016 Grand Total: Spots 27 27 \$4,195.00 \$4,195.00

Accepted-/		26.0	25.0	24.1	24.0 F	22.0	21.0	20.1	20.0	18.0	Line
Accepted-Agency/Advertiser:		26.0 Normal Line / SPOT (8)	25.0 Normal Line / Access (7-)	24.1 Normal Line / News (6-1.5)	24.0 Revised Line / News (6-1.5)	22.0 Normal Line / News (6-1.5)	21.0 Normal Line / News (6-1.5)	20.1 Normal Line / Access (5-3.4)	20.0 Revised Line / Access (5-3.4)	18.0 Normal Line / SPOT (5-3.4)	Line Type / Break Type (Ref #)
		10/01/16-10/01/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	Dates
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Date:		:30 S	:30 6	:30 1	:30 1	:30 1	:30 1	:30 7	:30 7	:30 7	Length
Accepted-Station:	CONFIRMATION CONTRA	:30 Orbit- [P]Movie-WSTR Saturday Movie(Sa), [P]Movie-WSTR Saturday Movie 2(Sa)	:30 6:58P- The Big Bang Theory	:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	:30 7:28:30P- The Big Bang Theory B	:30 7:28:30P- The Big Bang Theory B	:30 7:28:30P- The Big Bang Theory B	Run Times
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Date:		\$20.00	\$325.00	\$200.00		\$200.00	\$200.00	\$300.00		\$300.00	Rate
Comments:		\$20.00	\$325.00	\$400.00		\$200.00	\$200.00	\$600.00		\$300.00	Total
		\$20.00 Cincinnati (WSTR)	\$325.00 Cincinnati (WSTR)	\$400.00 Cincinnati (WSTR)	Cincinnati (WSTR)	\$200.00 Cincinnati (WSTR)	\$200.00 Cincinnati (WSTR)	\$600.00 Cincinnati (WSTR)	Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	Station
		movie	BG BNG THRY B	LCL12-10-STR64	LCL12-10-STR64	LCL12-10-STR64	LCL12-10-STR64	BG BNG THRY B	BG BNG THRY B	BG BNG THRY B	Comments
		9/28/16	9/28/16	9/28/16	9/27/16	9/27/16	9/27/16	9/28/16	9/27/16	9/27/16	Entered

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WSTR 1906 Highlands Ave

815 Slaters Ln American Media & Advocacy Group Cincinnati, OH 45219

Brand

Alexandria, VA 22314

Comments

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

521/959/7955

Separation: 30 REP-ALEXANDRA BRADLEY

Phone/Fax

**Buyer Name** Sales Office Salesperson

MediaAssistant,,

Millennium Washington DC

Product Agency Schedule Dates Advertiser Contract # 521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186) American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 09/28/16-10/03/16 2645660 Date Entered

Millennium/DC, Washington DC (1108) Demo Order Type Last Modified Commission % Package Deal CO-OP **Entered By** Headline # A18+ Normal

ECR25318203 09/29/16 09/27/16 Rita Schmidgall

15.00

\$3,565.75

Sales Tax Net Total

> By Broadcast Month Oct. 2016 Grand Total: Cincinnati (WSTR) Spots 27 27 \$4,195.00 \$4,195.00

Commission \$629.25

Accepted-Agency/Advertiser: Line 27.0 Normal Line / Access Line Type / Break Type (Ref #) 09/30/16-09/30/16 Dates Sec Length Date: :30 7P- 7:30P (EST) Run Times Accepted-Station: CONFIRMATION CONTRACT SPW Mo Tu We Th Fr Sa Su Spots Date: Rate \$0.00 Comments: Total \$0.00 Cincinnati (WSTR) Station Spot has a value of \$300 as 9/29/16 rebate Comments Entered

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